

14TH Annual Ride of Champions - Miles City Bucking Horse Sale Matched Bronc Ride
Sunday, May 20, 2018 1:00 PM

1 DAY MATCH FOR OVER \$30,000 IN THE POT!

Please find enclosed an invitational entry for our 14th Annual Match. We will accept 24 cowboys. **Entry deadline is April 22, 2018.** The entry fee is \$300 (\$385 Canadian funds) and must include the enclosed entry form filled out in detail. All entries must include a check. For those of you that have been here before, you are aware that we have sponsors that will refund you your entry fee after you get here. However, you must still send it to us with this form to qualify. If you draw out for any reason except a major medical, your entry fee is non-refundable. Over \$30,000 in the pot again this year, we are expecting more entries than we have spots, so time is of the essence! We will be looking to give some of the spots to cowboys that have a track record with us – we really appreciate your loyalty! Some of the other criteria we will use to choose the rest of our cowboys will be: current standings, recent rodeo results, references from other bronc riders and etc. The more information you give us on the entry form, the better. The list of the 24 cowboys will be published on our website (www.buckinghorsesale.com) as soon as we make our final decisions.

We very much appreciate those of you who have been here before and the work you have done in promoting the event. Since we have sponsors that do refund your entry fee, we expect you mingle with the crowd, be noticed, be introduced, meet your sponsors and have a good time. Please check in at the rodeo office ASAP on Sunday to get your official BHS Match shirt. After the match, we will meet for the payoffs under the grandstands in the “BUG” bar. This is the time and place where you will get your entry fee refunded also!

The match is approved for pari-mutuel betting and we have a big money Calcutta prior to the long-go and the short-go. We need your information well in advance to make these events work well. Short go qualifiers are asked to say a few words in front of a big crowd.

This is the one of the best matched bronc rides in the country and we want it to stay that way. We will do whatever we need to in order to improve the event and make it enjoyable and profitable for you! We appreciate your participation and cooperation.

Remember, there will be over \$30,000 in this one day Match. The projected payouts will be as follows: (all payouts are approximated for this letter)

There will be over \$18,000 in the long round with more than \$5,000 going to the winner. The long round will pay 6 places. The top 6 from the long round will make the short go - the long round and the short go are two different events – no average. There will be more than \$12,000 in the short go. Any N/S in the short round will get \$200 with the balance being split among the qualified rides with the winner getting \$5,000 or more. As you can see, with this added money, you could ride two horses and potentially walk away with over \$10,000 for a one day match!

There is also a custom engraved rifle will be given out to the Champion – the winner of the short go. It is truly a unique gift!

Time is of the essence – get your entry in quickly!

If you know of a bronc rider that you believe would be interested and would like an entry, we encourage you to give him a copy of this letter and the entry form. We have a hard time getting mailing addresses so we miss a lot of them!

The letter and entry form can also be accessed here: <http://www.buckinghorsesale.com/2018MCBHSMATCH.htm>. An estimate of the payouts are also on that page.

If you have any questions, give me a call.

John Morford

Match Bronc Ride Chairman - Miles City Bucking Horse Sale Board of Governors – 406-951-2593

14th Annual Ride of Champions Invitational Entry
MILES CITY BUCKING HORSE SALE
MATCHED BRONC RIDE
SUNDAY MAY 20, 2018
1:00 P.M.
ENTRY FORM- PLEASE COMPLETE IN DETAIL

NAME: _____ NICKNAME: _____

ADDRESS _____ CITY, STATE, ZIP _____

CELL PHONE: _____ OTHER PHONE #'S: _____

EMAIL ADDRESS: _____

MARITAL STATUS AND FAMILY: _____

OCCUPATION: _____ AGE _____

SHIRT SIZE (REQUIRED): _____

PLEASE PROVIDE US WITH BRONC RIDING HISTORY AND ACCOMPLISHMENTS FOR
ADVERTISING PURPOSES. (if we already have your bio, please update us with info since you last were here)

ENTRY FEE - **\$300.00 (\$385 Canadian Funds)** (must accompany this form)
(entry fee is non-refundable for no-shows)
MAKE CHECKS PAYABLE TO BHS INC.

MAIL TO: MILES CITY BHS MATCH BRONC RIDE
PO BOX 975
MILES CITY, MT 59301